

Quadrant II - Transcript and Related Materials

Programme: Bachelor of Arts and Science (Second Year)

Subject: Geography

Paper Code: GES102

Paper Title: Applied Travel and Tourism Operation in
Geography

Unit: 01

Module Name: Infrastructure: Accommodation

Module No: 01

Name of the Presenter: Ms. Jeslona Soares

Notes

Accommodation is a group of rooms, or building which someone may live or stay and is important to any tourists who want to travel to another destination or on a trip as you are always going to need a place to stay such as hotels, caravan parks, camp sites.

Accommodation is split into two parts, serviced and non-serviced which are different from each other. They are all in the private sector which means that they want to make a profit and grow their businesses. There is great diversity in size and type of accommodation in relation to location and services provided. The services of accommodation facilities vary from each other based on their targeted customer groups. As one of the major components of tourism supply, accommodation constitutes the most important segment of the tourism industry. Availability of accommodation in the area represents the image of a tourism destination, as it is one of the basic requirements for tourists in their travel.

As tourists make their journey for travelling purpose, in most of the cases, they need some form of accommodation facilities to rest and refresh along their travel. Therefore, accommodation appeared to be a need of human

travelling. Throughout the human race many footages of accommodation can be found.

Types and organization of accommodation varies in relation to its size and facilities but their main purpose is to service their customers. In the basis of price, location, by type of visitor and by services they offer, accommodation can be categorized in different ways. Starting from the luxurious five-star hotels to the very economic hotels and One Star Class camping site to Five Star Class camping site where every visitor or guest can find the best options as they afford to pay.

Accommodation is diversified by the geographical location also. Some of them are situated in the city or some are in the countryside. It can be varied according to target groups also. Some accommodation facilities can target business travelers and families whereas leisure travelers could be targeted in other kinds of accommodation facilities. Accommodation classification is defined as a process of categorizing the accommodation establishment into classes or grades according to services they provide. Quality comparisons are attempted through various grading and classification schemes, for example, on a national or regional basis and public or private basis.

Hotels

Five Star Deluxe Hotels: These are usually found in metropolitan cities and have 200 – 800 rooms. They are categorized by certain international standards which include a given number of restaurant, a particular size of lobby, business center facilities, a swimming pool etc.

First-class Hotels: These are also located in the big metropolitan cities and mid-sized cities and are a step down from the five star Deluxe Hotels.

Non-Star Hotels: These are found in almost all tourist attractions. These hotels are generally preferred by tourists because they suit their budget.

Resorts and Lodges: These are often found in so-called “off the beaten trek” destinations and are meant exclusively for the tourists. The resorts and lodges usually have certain features such as elaborate swimming pools, a balcony, etc. In India we have Beach resorts, Hill resorts and Wild Life resorts. These usually offer a stay in natural surroundings and thus cater to tourists of different tastes and budgets.

Tented Camps: This is a new concept in Tourism accommodation in India. Tented camps are usually set up in very remote places as near a game park or wild life reserves or at place in proximity to nature. Their bathrooms are either attached or set up separately. Another variation in Tented Camp is the mobile tented camps which used while trekking.

Heritage Hotels: Heritage Hotels are palaces turned into Hotels and generally these are located in the historical places like Rajasthan etc. And these hotels are liked by the tourists visiting a historical city.

Guest Houses: The guest house is found in cities, towns and remote destinations. Usually, those individuals who travel on their own, spend relatively longer periods use such facilities. Guest Houses are also built by different Departments of government in famous hill stations. Thus in India we have variety of tourist accommodation that puts the purpose of visit and budget of all people.