

SEMESTER 3: GE 14 FASHION ACCESSORIES

MODULE1: IMPORTANCE OF FASHION ACCESSORIES IN APPAREL INDUSTRY

Outline

“Fashion accessories are an inseparable part of clothing dressing up accessory styling”

Types of accessories attached at apparel production

Learning Outcomes

The famous clothes accessory designer Michael Kors once said, “Accessory is an exclamation point to a woman's outfit,” meaning-there is no way you can understand how a woman may accessorise herself, looking different each time. It is fun to be your own stylist.

Students will have an insight on how fashion accessories can enhance the overall styling and improve the personality

Fashion accessories are an inseparable part of clothing.

The different types of accessories are the following

- **Handbag** it will always add an accent. When wearing dark colors, a bright handbag will attract the attention of the outfit. Designer handbags will give more of a luxurious look.
- **Jewellery** as an accessory is for those who want to stand out from the crowd or simply feel gorgeous. There are different types of jewellery like paper, metal, plastic, etc. But when you use and wear expensive jewellery like gemstones, diamonds, pearls. They make you look more gorgeous and give status.
- **Sunglasses** are eye protectors, but fashion conscious persons wear them to match the outfit and express their personal style.
- **Scarf** adds accent to the outfit and can also add some extra color.
- **Watch** is for time management. And it can also be used as an easy way to communicate your personal style and character. Rolex and Timex watches are casual, but there are other watches which are more expensive, which can give you status and personality.
- **Headbands** not only will hold your hair in place, but will also make you fashionable with a colorful look.

DRESSING UP ACCESSORY STYLING

A fashion accessory is a secondary supplementary to a user's clothing which is always used to complete the overall look of the user

- Accessories and clothes should always be taken in harmony with each other. Both can be of a similar color or a shade of a similar color or a complete contrast to bring emphasis on the silhouette
- Wearing bright, striking bright accessories can give a new look to old clothing. Structure, shape, size and the color of the accessory can make a difference to the overall look

- Accessories show your personal style, taste and preference. They also offer unlimited opportunities for mix and matching with clothes
- Accessories give importance to details and complete the appearance. A bag, scarf, a headband by itself may not have so much of an effect, but when combined with clothes, the accessory helps create a good look
- Accessories are as important as clothing, offering a whole new opportunity to express oneself. Investing in fashionable accessories is therefore a must and there is no need of having a wardrobe full of many accessories. A few of them are sufficient to mix and match

As the famous fashion designer Oscar de la Renta said “A woman makes an outfit her own with accessories”. It depends how you use them, at what time, what occasion and in what context?

TYPES OF ACCESSORIES ATTACHED AT APPAREL PRODUCTION

- ★ Laces are attached when clothes are being made. They provide a beautiful look to apparels, and add extra beauty and there is a wide range available. Example cotton laces, elastic laces, plain laces, they can be of satin, organza, multicolour trim, knitted trims, beaded trims, cotton or jacquard trims and ribbons. All these accessories add beauty to the clothing
- ★ Belts have also created a trend of fashion. It is used in cargo pants, jeans and other kinds of men's and women's wear. Cords are being used by various industries at large scale such as the footwear industry as laces for shoes, leather and clothing industry. The variety of cords are like drawn cords, drawstring cords. jacquard cord, leather cords, braided flat leather cords, round leather cords, cotton leather cords
- ★ Webbing are a substitute for cords and are widely used by different industries. Webbing are available in a number of colors and designs and size as per industry requirements. Some kinds of webbing are plastic, polyester, elastic, nylon and cotton webbing
- ★ The closure elements like button, zippers, hooks and loops are accessories which are added during garment manufacture.

Buttons are chosen on the basis of area or placement and purpose. Buttons color match or contrast to the garment and are available in different shape, size, material and finish to match with the garment

Zipper is attached at the centre, back or half length or at the side, or as a side attachment. In new fashion trends, zippers are attached on shirt pockets and sleeves to show on the outside of the garment. When attaching the zipper, the size of the teeth, fabric color, sewing thread, color of embroidery and other surface decorations are points to be taken into consideration

Metal or plastic attachments like shells, precious stones, diamonds and crystals of a variety of shapes, sizes and colors are attached.

There are trade fairs for apparel, fabrics and accessories where these are sold under one roof and it gives the client a good choice to match their accessories with the fabrics.