

GE15: TEXTILES: CARE AND CONSERVATION
UNIT I: INTRODUCTION
MODULE 4: LABELS AND MALPRACTICES

Outline

Types of label (main label, size label, label of fiber content and care labels)

Classification of labels (washing, bleaching, drying, ironing and dry cleaning label)

Learning Outcomes

The student will be able to:

- ★ Recognize different labels on apparels and textiles
- ★ Follow care label instructions in laundering

What is a label- a tag that presents information about clothing and textile product for the purpose of aiding the consumer in selection and laundering

The types of labels are

Main label- this label will give the brand name of the garment

Size label- sizes like XXS, XS, S for small, M for medium, L for large, XL, XXL or XXXL

Labels of fiber content- This label gives the information of what fiber the fabric is made up of is it cotton, silk or wool? How Much of this fiber is present in the fabric? The percentage is mentioned on this label

Care labels- care Label contains information like washing, ironing, drying, bleaching and dry cleaning

WASHING CARE LABEL

Observed the bucket shown in the figure and the dots for cold wash

One dot- warm wash in the machine

Two dots- hot water washing can be permitted

Three dots- for garments that should be hand washed

A hand in the bucket- delicate wash

Bucket cross marked- garments that should not be washed with water

IRONING LABEL

This label shows the iron and the dots inside show the temperature of the ironing

One dot- use a cool iron

Two dot- warm ironing

Three dots- use hot temperature ironing

An iron symbol with the cross mark- do not iron the garment

DRYING CARE LABEL

Drying care label is represented with a square

Hanging line in square- line dry

Flat line in square- flat drying

Three lines in the box- drip dry

Slanting lines- shade drying

Two diagonal lines shown on one corner of the box- dry in the shade

The combinations are:

-line dry in the shade

-dry flat in shade

-drip dry in shade

BLEACHING CARE LABEL

Bleaching label is represented by a triangle

Triangle is plain white- bleaching is allowed like chlorine and oxygen bleaches

Triangle is shown with diagonal lines- bleaching with oxygen allowed

Triangle with CL marked- bleaching with chlorine bleach

Triangle is cross marked OR full triangle is black- Do not bleach

DRYCLEANING CARE LABEL

Dry Cleaning care labels are represented by a circle

Do not dry clean- then across mark is put on the label

For use any solvent- letter A inside the circle

Petroleum solvents are permitted- letter P and for any solvent except trichloroethylene, then F is shown in the circle

MALPRACTICES IN CARE LABELS

Manufacturers sometimes use labels and to malpractices like the following:

may pack less quantity than written on the label

produce inferior adulterated goods or they use fake standard marks

can give advertisements without showing the weakness of the product