

Quadrant II – Transcript and Related Materials

Programme: Bachelor of Arts (TYBA)

Subject: Psychology

Paper Code: PSY104

Paper Title: Social Psychology II

Unit: Prosocial Behaviour

Module Name: Situational determinants of Helping Behaviour

Module No: 2

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Glossary of terms/words:

Bystander: a person who is present but does not take part in an event or incident that is occurring.

Diffusion of responsibility: the personal responsibility that an individual bystander may feel, decreases as the number of bystanders increase.

Audience inhibition: a bystander may choose not to intervene in an emergency because they are afraid of embarrassing themselves in front of others.

Possible misconceptions/clarification:

<https://www.psychologytoday.com/us/blog/bias-fundamentals/201907/new-study-suggests-bystander-apathy-is-not-the-norm>

Case Studies and Additional Examples/Illustrations: Nil

