

Quadrant III – References/Web links

Paper Title: Mass Communication

Code: COG149

Module Name: Growth of Television in India - Scope of Television as a Medium - Impact of TV on the other media - Popular TV formats

Module No: 7

Offline Resources:

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Online Resources:

Bajpai, Shailaja. "The World Came Home: The history of television in India." *The Indian Express*, 24 July 2016. The Indian Express, <https://indianexpress.com/article/entertainment/television/the-world-came-home-2932048/>

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