

Quadrant II – Glossary

Paper Code: COG124

Module Name: Types of Retail Stores On The Basis of Merchandise Offered.

Glossary of terms/words:

- 1) **Corner shops:** a small shop selling groceries and general goods in a mainly residential area.
- 2) **Party stores:** party store is a store that sells supplies for parties.
- 3) **Customers preference:** is what type of product an individual customer likes and dislikes.
- 4) **C stores:** A convenience store, convenience shop, or corner store is a small retail business that stocks a range of everyday items.