

Quadrant II – Transcript of Related materials

Programme : Bachelor of Commerce (First Year)
Subject : Commerce
Paper Code : COG116
Paper Title : Tourism & Hospitality Management
Unit : Unit 1 Introduction to Tourism
Module Name : Types of Tourism Product
Module No : 04
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Glossary of terms/words:

- **Natural Tourism Product** : It is tourism based on the natural attractions of an area. Examples include bird watching, hiking, hunting, fishing, and visiting parks.
- **Man made tourism product**: are referred as those products which are built by the humans. Examples monuments, parks, science centres, zoological parks
- **Culture based tourism Products**: They are products which have its focus on cultural environment and deals with cultural, historical sides of destinations, heritages and other products. Examples. **Kolkata: The City Of Joy., Mysore: The Palace City Of India.**
- **Site based Tourism Products**: when attraction of tourism is a place or a site. Examples **beaches, hill stations, monuments & historical places.**
- **Event based Tourism Products**: When event is an attraction it is called event based tourism product. Examples **festivals -carnivals -commemorations - religious even**
- **Convenience Tourism Products**: Convenience tourism products are bought to satisfy immediate desire. These products are inexpensive items that require little

shopping effort. Tourists buy convenience products usually without significant planning. **Fast food, cold drinks, small souvenirs,**

- **Intangible Tourism Products:** intangible product means tourism is such kind of product which cannot be touched or seen and there is no transfer of ownership, But the facilities are available for specified time and for a specified use.
- **Symbiotic Tourism Products:** These tourism products are an excellent blend of natural and man made resources. Examples Wildlife sanctuary, marine parks and water sports, flower festivals are the example of tourism products which are a blending of nature and man.