Quadrant III – References/Web links

Programme: Bachelor of Commerce (First Year)

Subject : Commerce

Paper Code : COG116

Paper Title: Tourism and Hospitality management

Unit : |

Module Name: Difference between Tourism products and other products

Name of the Presenter: Krupa Mayenkar

Offline Resources:

Bhatia, A. K. (2012). Tourism development - Principles and Practices. New
 Delhi: Sterling publishers private limited.

Online Resources:

- https://www.researchgate.net/publication/268740567_A_REVIEW_OF
 _TOURISM_DEVELOPMENT_IN_INDIA
- https://www.emerald.com/insight/content/doi/10.1108/17554210910
 949841/full/html