Quadrant II -Glossary

Programme: Bachelor of Commerce (First Year)

Subject : Commerce

Paper Code : COG 116

Paper Title : Tourism and Hospitality Management

Unit: Types and Forms of Tourism

Module Name: Types of Tourism

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Types of Tourism

Different types of tourism can be recognized depending on length of stay, mode of transport used, distance travelled, purpose of trip and price paid by tourists. Broadly speaking, there are four major types of tourism namely: (i) international tourism, (ii) domestic tourism, (iii) Inbound (iv) Outbound

(I) DOMESTIC TOURISM

Domestic tourism is **tourism** involving residents of one country traveling only within that country. Domestic tourism comprises the activities of residents of a given country travelling to and staying in places inside their residential country, but outside their usual environment for not more than 12 consecutive months for leisure, business or other purposes. It is concerned with travelling within the country. It does not need a passport and visa or conversion of one currency into another. Domestic tourism has greater scope in countries of large dimensions such as India as compared to smaller countries

(II) INTERNATIONAL TOURISM:

International tourism refers to tourism that crosses national borders. An international tourist crosses the boundaries of many countries, uses different currencies, faces different languages and meets different types of people. Usually international tourism involves longer distances although crossing small countries or travelling in the neighbourhood of international borders may involve short distances. From a geographical viewpoint, domestic tourism may range from local excursion, regional trips to national level travels.

INTERNATIONAL TOURISM is further divided into two types INBOUND TOURISM and OUTBOUND TOURISM

(III) INBOUND TOURISM

Inbound tourism means visits to a country by visitors who are not residents of that country. Inbound tourism is when a person from his/her home country travels to another country for not less than 24 hours and not more than few months. The purpose of the travel is mostly leisure and very seldom for business. Inbound tourism covers all international tourist traffic entering a country. It is also known as 'export tourism', because although tourists enjoy their travel experience within, they are paying for it using foreign currency.

Visitors from overseas coming into the country. Generally, when we use the term inbound tourism in India, we are referring to the people from different countries travelling to India.

E.g. a tourist coming from the USA to India

(IV) OUTBOUND TOURISM

Outbound tourism comprises the activities of residents of a given country travelling to and staying in places outside their country of residence and outside their usual environment for not more than 12 consecutive months for leisure, business and other purposes.

Travelling to a different country for a visit or a holiday. Generally, when we use the term outbound tourism in India we are referring to the Indian residents travelling out of the India.

 For example, you are an outbound tourist from the India if you go to Spain on holiday.

Intra-Regional and Inter-Regional Tourism:

Intra-Regional Tourism

Practically, international tourism is known as intra-regional tourism. Tourist traffic flows to and from countries within the same region of the globe. It is relatively more significant in developed regions (Europe, America) as compared to developing region (Africa, South Asia). Intraregional tourist: someone from England visiting France, an intraregional tourist is visiting a country in his "own" continent.

Inter-Regional Tourism

Travel between distinct areas is called **Inter –Regional Tourism. Inter-regional** tourism is the movement from one region of a country to another. Inter-regional tourist: someone from England visiting Japan. An inter-regional tourist is someone who visits an "exotic" location. In case of Domestic travel it could be person from Hyderabad travelling to Delhi.