

Quadrant IV – In Module Assessment

Course Code: COG136

Module Name: Sampling Considerations and Sample Design

MCQ's

1. A sampling frame is:

- a. A summary of the various stages involved in designing a survey
- b. An outline view of all the main cluster of units in a sample
- c. A list of all the units in the population from which a sample will be selected
- d. A wooden frame used to display table of random numbers

2. What effect does increasing the sample size have upon the sampling error?

- a. It reduces the sampling error
- b. It increases the sampling error
- c. It has no effect on the sampling error
- d. None of the above

3. The term used to define the smallest element in sample selections is:

- a. Population unit
- b. Sampling unit
- c. Sample frame
- d. Sample interval

4. For sampling, which one of the following should be up-to-date, complete and affordable?

- a. A census
- b. A CAPI machine
- c. A sampling frame
- d. A respondent

ANSWERS TO MCQ's

1. (c), 2. (a), 3. (b), 4. (c),

Short Answers - I (short notes - say 20 to 50 words)

- a. Define "Sampling". Name the two important elements of Sampling.
- b. What are Sampling Considerations?

Short Answers - II (extended - say 50 to 100 words)

- a. Describe the steps involved in the Sample Design Process?
- b. What are the important terms used to define the Target Population?