

Quadrant III – References/Web links

Paper Code: COG138

Module Name: Meaning & Definitions of e-Commerce, Components of e-Commerce

Offline Resources:

1. Whiteley ,D., (2009),e-Commerce: Strategy, Technologies and Applications, (24th reprint), Tata McGraw- Hill

Online Resources:

1. Isra, R. (2017). Write short note : E-Commerce Trade Cycle. Retrieved January 8, 2021, from <https://www.ques10.com/p/19910/write-short-note-e-commerce-trade-cycle/>