

Quadrant III – References/Web links

Paper Code: COG138

Module Name: Meaning and Definition of M-Commerce, Devices Used in M-Commerce, Applications of M-Commerce

Offline Resources:

- Walia and Nidhi, E-commerce, MJP publishers.

Online Resources:

- <https://www.zuantechnologies.com/blog/advantages-of-mobile-commerce-you-need-to-know/>
- <http://www.geocities.ws/neelam21582/>
- <https://brandongaille.com/15-m-commerce-advantages-and-disadvantages/>
- <https://www.toppr.com/guides/business-environment/emerging-trends-in-business/m-commerce/>